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# 7th Annual

H I G H C O N S T R U C T I O N

# Charity Golf Invitational

**For Subcontractors, Specialty Trade Contractors, and Suppliers of  
Goods and Services to the Construction Industry**

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**Friday, September 11, 2015**

Foxchase Golf Club  
Stevens, Pa.

ALL PROCEEDS BENEFIT:



[www.facebook.com/miracles4kids](http://www.facebook.com/miracles4kids)



Dear Business Partner,

High Construction's **7th Annual Charity Golf Invitational** benefiting Children's Miracle Network Hospitals and Penn State Hershey Children's Hospital will be held on **Friday, September 11, 2015** at **Foxchase Golf Club**.

This unique event brings together the **commercial architecture, engineering, and construction industry** for a worthy cause—to help sick and critically injured children in our community.

Thanks to the industry's many past sponsors, together we've raise more than \$165,000 since 2008. With your support this year, we hope to bring that total to over **\$200,000!**

This year's event begins at 11:00 a.m. with registration and lunch, and a shotgun start at 12:30 p.m. The final rounds of the putting contest will occur throughout dinner, followed by the awards banquet.

This year, golfers have the opportunity to win a **2015 Ford Explorer** as well as **golf vacations**, sponsored by *Maguire's Ford Lincoln Mercury* in Hershey; a **Cash Prize** in the putting contest sponsored by *Engle-Hambright & Davies*; and numerous other prizes.

There is a limit of thirty-two (32) foursomes for this event. All responses will be handled on a first-come, first-served basis. If you are unable to golf, we offer dinner-only seating, non-golf sponsorships and advertising opportunities—or if you wish to make a monetary contribution, you may do so. See the sponsorship Commitment Form for more details.

I hope you will join us in supporting Children's Miracle Network Hospitals. Please return your Commitment Form no later than Friday, July 31, to secure your sponsorship. If you have any questions about the event or sponsorship opportunities, please contact a committee member listed below.



Sincerely,

A handwritten signature in blue ink that reads "Richard L. Stoudt, Jr." with a stylized flourish at the end.

Richard (Rick) L. Stoudt, Jr.  
President

**Event Committee**

Kathy Abernethy, (717) 390-4620, kabernethy@high.net  
John Celot, (717) 390-4626, jcelot@high.net  
Deron Henise, (717) 390-4629, dhenise@high.net  
Amy Martzall, (717) 390-4616, amartzall@high.net

***P.S. Return your Commitment Form as soon as possible, but no later than Friday, July 31, to secure your sponsorship!***



# General Information

Lilly - Miracle Child and guest for our 1st Annual Invitational (2008)

## High Construction's 7th Annual Golf Invitational to Benefit Children's Miracle Network Hospitals® Foxchase Golf Club (Stevens, Pa.) - September 11, 2015

Children's Miracle Network Hospitals® is an international non-profit organization that saves the lives of children by raising funds and awareness for more than 170 children's hospitals. Children's Miracle Network Hospitals at Penn State Hershey Children's Hospital, Penn State Milton S. Hershey Medical Center, serves the Harrisburg, Lancaster, Lebanon and York region and has raised more than \$52 million since 1984. Funds raised stay local to help to purchase life saving equipment and support vital patient programs, services, and pediatric research at Penn State Hershey Children's Hospital. For more information visit: pennstatehersheycmn.org.

High Construction is proud to play a part in this mission by raising more than \$165,000 for Children's Miracle Network Hospitals since 2008. With your support, we hope to make this year's event even more successful!

### Event Schedule and Details:

- Date:** Friday, September 11, 2015
- Time:** 11:00 a.m. Lunch & Registration  
 12:30 p.m. Shotgun Start  
 (Four-Person Scramble Format)  
 4:45 p.m. \$10,000 Putting Contest (Final Rounds)  
 5:15 p.m. Dinner/Awards Banquet
- Place:** Foxchase Golf Club  
 300 Stevens Road  
 Stevens, PA 17578  
 (717) 336-3673 | www.foxchasegolf.com



2015 Ford Explorer

Golf Vacations

*And many other contests and prizes!*



Follow us on Facebook:  
[www.facebook.com/miracles4kids](http://www.facebook.com/miracles4kids)

# Presenting Sponsor Opportunity

**We are honored to host Mikey Zook and his family as guests at the dinner/awards banquet.**

## Mikey's Story

Mikey was born with hypoplastic left heart syndrome, a disease where the left side of the heart has not completely developed. After being home for only two weeks, Mikey became very blue and was rushed to the emergency room at Penn State Hershey Medical Center. His valves were continuing to close off, cutting the flow of oxygenated blood to his body. He was admitted to the Pediatric Intensive Care Unit at Penn State Hershey Children's Hospital and needed a ventilator to stay alive.

Mikey's mother, Pamela, remembers the moments before her son's heart surgery. "As my husband and I sat by his bed, we looked over at the ventilator and we noticed a black plaque that read 'Purchase made possible by Children's Miracle Network.' Tears came to my eyes. It was at that moment that I realized 'Thank goodness for all of the wonderful people who donate to Children's Miracle Network.'"

Mikey's surgery to reopen his heart valves was a success, but his battle

was not over. Two days after the surgery, his lungs filled up with fluid. He underwent surgery again to insert draining tubes under his left rib cage. 31 days later, Mikey was finally able to go home.

Today, Mikey is doing very well and is being monitored by the Children's Heart Group. He will eventually need a heart transplant but for now, Mikey is just enjoying being an 11-year-old kid. He loves playing baseball and spending time with his brother, Jake, and his sister, Kaitlyn.

By supporting Children's Miracle Network, you are helping the more than 100,000 children from all over central Pennsylvania who visited Penn State Hershey Children's Hospital last year. You can have an immediate impact on the smallest members of our community when they need our help the most.

Meet more Miracle Children at [pennstatehersheycmn.org](http://pennstatehersheycmn.org).

**Thank you for your consideration to support Children's Miracle Network.**



## **\$5,000 "MIKEY" PRESENTING SPONSOR**

- Golf, dinner, and putting contest for four
- Tee sponsorship sign at each hole
- Logo included on day program and dinner program
- Sponsorship plaque
- VIP parking, registration, and dinner seating
- Premier placement of full-page, color ad in dinner program
- Opportunity to present the tournament proceeds check to CMN, with members of planning committee and miracle child/family guest speaker





# Sponsorship Opportunities

Sean - Miracle Child and guest for our 2nd Annual Invitational (2009)

## A Few Past Event Participants/Attendees:



### ■ “MIKEY” PRESENTING SPONSOR – \$5,000

- Golf, dinner, and putting contest for four
- Tee sponsorship sign at each hole
- Logo included on front of day program and dinner program
- Sponsorship plaque
- VIP parking, registration, and dinner seating
- Premier placement of full-page, color ad in dinner program
- Opportunity to present the tournament proceeds check to CMN, with members of planning committee and miracle child/family guest speaker

### ■ BUILDER OF MIRACLES SPONSOR – \$3,500

- Golf, dinner, and putting contest for four
- Nine tee sponsorship signs on course
- Sponsorship plaque
- Special recognition at registration/dinner
- VIP parking, registration, and dinner seating
- Full-page, color ad in dinner program
- Opportunity to hang company banner

### ■ MIRACLE MAKER SPONSOR – \$2,000

- Golf, dinner, and putting contest for four
- Four tee sponsorship signs on course
- Sponsorship plaque
- Special recognition at registration/dinner
- Full-page, black and white advertisement in dinner program

### ■ PLATINUM SPONSOR – \$1,550

- Golf, dinner, and putting contest for four
- Two tee sponsorship signs on course
- Sponsorship plaque
- Special recognition at registration

### ■ GOLD SPONSOR – \$1,050

- Golf, dinner, and putting contest for four
- Tee sponsorship sign on course

### ■ SILVER SPONSOR – \$550

- Golf, dinner, and putting contest for two
- Tee sponsorship sign on course

### ■ BRONZE TEE SPONSOR – \$300

- Tee sponsorship sign on course

### ■ FRIEND SPONSOR – \$250

- Full page dinner program advertisement, size 5" wide x 8" high  
Provide black and white, high-resolution EPS, JPG, TIF, or PDF file.



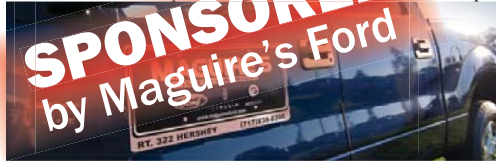
# Additional Sponsorships

Sammy - Miracle Child and guest for our 3rd and 4th Annual Invitational (2010 and 2011)

**High Construction's 7th Annual Golf Invitational to Benefit Children's Miracle Network Hospitals®  
Foxchase Golf Club (Stevens, Pa.) - September 11, 2015**

## ■ HOLE-IN-ONE SPONSOR

Prize/insurance sponsor for one competition(s).



## ■ PUTTING CONTEST SPONSOR

Insurance sponsor for our \$10,000 putting contest.



## ■ GOLF CART SPONSOR

**\$1,000**

Display your company logo and message on each player's golf cart. Limited to 1 sponsor.



- Full-color company logo/message on signs
- Full-page black and white ad in dinner program (5" w x 8" h)
- ADD \$550 for golf and dinner for two (Silver Sponsor)

## ■ DINNER SPONSOR

**\$450**

Take center stage as a sponsor for our dinner buffet!  
Limited to 5 sponsors.



- Logo on signage displayed at dinner
- Full-page black and white ad in dinner program (5" w x 8" h)
- ADD \$550 for golf and dinner for two (Silver Sponsor)

## ■ DRIVING RANGE SPONSOR

**\$400**

Your company logo at each golf bag stand as golfers practice their swing at the driving range.  
Limited to 2 sponsors.



- Full-color company logo on signage at driving range
- Full-page black and white ad in dinner program (5" w x 8" h)
- ADD \$550 for golf and dinner for two (Silver Sponsor)

## ■ CONTEST SPONSOR

**\$375**

Your company will be featured as the sponsor at one of four contest holes. Limited to 3 sponsors.

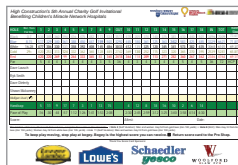


- Full-color company logo on sign or marker at "Longest Drive", "Closest to the Pin", or "Outdrive the Pro" contest holes
- Full-page black and white ad in dinner program (5" w x 8" h)
- ADD \$550 for golf and dinner for two (Silver Sponsor)

## ■ SCORE CARD SPONSOR

**\$350**

Be in the spotlight all day with your logo on the score card.  
Limited to 4 sponsors.



- Full-color company logo on score card
- Full-page black and white ad in dinner program (5" w x 8" h)
- ADD \$550 for golf and dinner for two (Silver Sponsor)

## ■ FRIEND SPONSOR

**\$250**

Advertisement in the dinner program.  
Provide high-resolution EPS, JPG, TIF, or PDF file.

- Full-page black and white ad (5" w x 8" h)

Early Sponsors:





Madison - A Miracle Child

# Commitment Form

**High Construction's 7th Annual Golf Invitational to Benefit Children's Miracle Network Hospitals®  
Foxchase Golf Club (Stevens, Pa.) - September 11, 2015**

**Sponsorship Commitment  
Deadline is July 31st!**

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY | STATE | ZIP \_\_\_\_\_

PHONE | FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

*Email required for confirmation.*

We are interested in participating at this level:

*Golf registration includes green fees, cart, driving range, putting contest, dinner, and awards ceremony*

- Presenting Sponsor \$5,000
- Builder of Miracles Sponsor \$3,500
- Miracle Maker Sponsor \$2,000
- Platinum Sponsor \$1,550
- Gold Sponsor \$1,050
- Silver Sponsor \$550
- Bronze Tee Sponsor \$300

*Additional Sponsorships:*

- Golf Cart Sponsor \$1,000
- Dinner Sponsor \$450
- Driving Range Sponsor \$400
- Contest Sponsor \$375
- Score Card Sponsor \$350
- Friend Sponsor (full program ad) \$250

Dinner-only seats for non-golfers:

\_\_\_ \$50 per person (Number of seats: \_\_\_ x \$50 = \$\_\_\_\_\_)

Sorry, we are not able to be a sponsor this year, but would still like to donate to CMN.

Enclosed is our gift/check made payable to High Construction Company for \$\_\_\_\_\_

**Return Completed Form To:**

Amy Martzall  
High Construction Company  
PO Box 10008, Lancaster PA 17605-0008  
Fax: (717) 293-4451  
amartzall@high.net

**Make Checks Payable To:**

High Construction Company

Company Logo	Program Ad
Email a high-resolution company logo by July 31st to amartzall@high.net.	<b>REMINDER:</b> If your sponsorship includes a program ad, email a <b>high resolution</b> EPS, JPG, TIF, or PDF file by <b>July 31st</b> to amartzall@high.net.

Golfers (print names if known, or email names later to amartzall@high.net):	
(1)	
(2)	
(3)	
(4)	

